



# CARBON NEUTRAL CERTIFICATION

## What is Carbon Neutral Certification?

Carbon Neutral Certification demonstrates your organization's leadership and commitment to decarbonization and neutralization by meeting the requirements of the SCS Carbon Neutral Standard. A carbon neutral footprint is achieved when the sum of the greenhouse gas (GHG) emissions produced are offset by natural carbon sinks or verified carbon offset credits.

A Carbon Neutral Certification will differentiate your brand as environmentally responsible and can qualify for special recognition with key retailers such as Amazon's Climate Pledge Friendly Program.



## The SCS Global Services Advantage

With over 30 years of expertise in carbon footprinting and carbon offset verification, SCS is the preferred choice for Carbon Neutral Certification. Our experts offer you the needed insights and third-party objectivity to credibly claim carbon neutral after all the requirements have been met. SCS' role is to confirm that your carbon footprint has been established based on the authorized methodology and robust data, and to verify reported emission reductions and retired carbon offsets.

## Who/What is Eligible

Carbon Neutral status can be achieved by any Organization, Product or Brand that can demonstrate that the associated GHG emissions have been offset through the purchase and retirement of quantified and verified carbon offsets.



## STEPS TO CERTIFICATION

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1

### Define Subject and Certification Claim

SCS will work with you to define the subject of the carbon neutral certification (e.g. company or product) and the claim to be made, whether carbon neutral is based on a commitment or achievement.

2

### Measure GHG Inventory

SCS will consult with you to determine the types of data required and collect the data needed to assess the greenhouse gas emissions for the 12-month assessment period. For a company level certification, the GHG inventory shall include Scopes 1, 2, and relevant Scope 3 categories. For a product level certification, a Life Cycle Assessment will be conducted to determine the product carbon footprint.

3

### Develop GHG Management Plan

For the initial certification period, certification can be achieved solely through purchasing carbon offsets. In subsequent years, certification shall include a combination of reductions of direct Greenhouse Gas emissions and purchase of carbon offsets. A documented Greenhouse Gas Management Plan to manage and reduce Greenhouse Gas emissions must be developed and maintained by the applicant.

4

### Verify GHG Inventory

The GHG inventory and report shall be independently verified to a reasonable level of assurance by a third party to ensure the inventory is accurate, complete and conforms to the applicable Greenhouse Gas standard. SCS will provide an Assurance Statement which affirms conformance to the appropriate standard for the claim.

5

### Purchase and Retire Carbon Offsets

Once the Greenhouse Gas inventory (carbon footprint) has been completed and verified, sufficient carbon offsets shall be purchased and retired by the applicant.

6

### Carbon Neutral Assessment

Carbon Neutral certification for the qualifying assessment period is awarded if the retired carbon offsets match the GHG emissions inventory.

*The SCS carbon neutral logo and certificate will be issued stating the achievement. This logo and a representative statement for carbon neutrality may be used in advertising, literature, publicity, labels, and technical bulletins in printed or electronic media.*

7

### Annual Certification Renewal

Carbon neutral certification is valid for the 12-month assessment period. Maintenance of the carbon neutral status is required on an annual basis.

For more information contact:

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